



## Powerful Storytelling: Words and Images

G26100108

with Beverly Williams & Gale Zucker

October 4-10, 2026

Greetings, and welcome to Powerful Storytelling: Words and Images!

We look forward to our time with you and want to share some information to help you get the most out of our week together. Gale will be using her phone camera for demonstrations and tutorials, and she'll show you how to get gorgeous results from your phone camera. You're welcome to use a traditional digital camera (DSLR or mirrorless) if you prefer, but there's something magical about using the camera you likely always have with you. If you choose to work with a traditional digital camera instead of a phone camera, you'll need to bring a card reader and a laptop so you can download your images for editing and sharing. Whatever camera you use, be sure to bring the necessary chargers and backup power for it. You should also download the Snapseed app onto your phone prior to arriving.

We'll spend as much time as weather allows outside, so bring broken-in hiking boots (you don't want blisters!) or other shoes that will be comfortable as we explore Ghost Ranch. Consider bringing a sun hat and a water bottle.



We'll be at a high altitude, and if you're not used to it, drinking lots of water is especially important. It's a good idea to dress in layers; the temperatures can get chilly in the evening when we may be out chasing that gorgeous New Mexican light.

There will be a lot of time for writing, much of it outside. Bring your favorite writing tool—pencil or pen— and a notebook or journal (maybe that really nice one you've been saving for something special? This week will be special. We promise.).

Optional items to bring include a tablet or laptop, which you can use to type up your writing and to create your slides for our end-of-week showcase. No worries if you don't have or don't want to bring a tablet or laptop; we'll help you to create your slides. Another optional item is a talisman. This could be anything, really, that you feel a deep connection to and feel represents you: a special piece of jewelry, a stone, or a shell.

Gale and Beverly have been teaching together about the power of words and images to tell stories since 2012. Our workshops are student-centered, which means we strive to help you tell the story you want to tell, whether it focuses on your inner landscape, or your experience in the wondrous landscape of Ghost Ranch. You'll have time to delve into creating meaningful images and to sink into the pleasures of observing with all your senses and writing those observations. You might choose to focus on the people you meet, textures you notice, or flora and fauna you encounter as you create images and develop your written story. By the end of the week your observations will be



transformed into a powerful story—in words and images— of your own to bring home, to remind you of this adventure, and to springboard you into telling more of your stories.

We're thrilled to share this week-long exploration with you!

Until then,  
Beverly and Gale

Supply List:

Phone camera  
Phone charger  
Backup power

Download Snapseed App

<https://apps.apple.com/us/app/snapseed-photo-editor/id439438619>

[https://play.google.com/store/apps/details?id=com.niksoftware.snapseed&hl=en\\_US](https://play.google.com/store/apps/details?id=com.niksoftware.snapseed&hl=en_US)

Journal

Favorite pens/pencils

Optional:

Traditional digital camera (DSLR or mirrorless) with chargers, back up power, card reader, and laptop



Tablet or laptop

Talisman (see welcome letter for more about this)

Suggested:

Broken-in hiking boots / comfortable hiking shoes

Sun hat

Refillable Water bottle

**Workshop Itinerary:**

<p><b>Daily Meals:</b>  <b>7:30 - 8:30 AM - Breakfast</b>  <b>Noon - 1:00 PM - Lunch</b>  <b>5:30 - 6:30 PM - Dinner</b></p> <p><b>Sunday, October 4</b>  3:00 pm Check in Begins  5:30 - 6:30 Dinner  6:30 pm Ranch Orientation  7:15 pm Welcome/Introductions/Logistics / overview  7:45 pm -8:45: Workshop orientation &amp; mini photo and writing challenges</p>	<p><b>Monday, October 5</b>  9-12:00: We'll start the workshop with a photo taking challenge to jumpstart our looking and seeing. This will be followed by an inspiring and instructional slide show, including techniques to guide everyone in their photography choices. We will end with a second photography experience, working together.</p> <p>6:30-8:30: Gather for evening writing warmups; class activities outside (weather permitting) to sharpen observation skills and to hone using senses in writing.</p>
<p><b>Tuesday, October 6</b>  9-12: Story structure lesson; finding your story exercise; timed writing exercises; defining a project</p> <p>6:30-8:30: In-phone photo editing instruction demo and hands-on experience: learning to use Snapseed, a powerful image editing app to optimize and custom adjust imagery.</p>	<p><b>Wednesday, October 7</b>  9-12: Working on creating personal visions that synchronize with the written content of the week, looking at narrative storylines, visual flow, segues and sequencing imagery. Photography time outside. Writing in nature; connecting place to self (activities outdoors, weather permitting)</p> <p>6:30-8:30: sign up for 1:1 writing conferences and photography conferences. Guided time for editing images. Photo techniques for adding visual details and creating personalized still life vignettes will be taught.</p>

# GHOST RANCH

**Thursday, October 8**

9-12: 1:1 writing conferences and photography conferences with free time for doing additional exploration for developing writing and / or photos to use in projects.

6:30-8:30: group workshops to offer and receive feedback

**Friday, October 9**

9-12: Optional activities include: outdoor exploration; 1:1 writing conferences and photography conferences with free time for doing additional exploration for developing writing and / or photos to use in projects. Putting words and images together in a PDF exportable format. Finishing touches for showcase.

6:30-8:30: Showcase with reading and projection of photos.

**Saturday, October 10**

Breakfast & Departure